Ariel Publishing

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Do you miss CALL A.P.P.L.E. ? Do you long for a return to the joy of sharing "neat Apple II™ stuff"?

Announcing:
8/16
The Journal of
Apple II Programming

Dear fellow Apple II aficionado,

• Would you like to get regular tips, tricks, and techniques straight from professionals using the Apple II?

• Would you like access to assembly language subroutines you can link right into your high level 8 bit or 16 bit code?

• Would you like a chance to scope out the latest and greatest in the entire Apple II programming scene every single month?

You can have this and a whole lot more in the Apple II's newest technical journal, *8/16*.

8/16 will not only provide you with inside information nearly every month, but also the technical and programming coverage you have come to expect from Ariel Publishing. With regular columnists like The ByteWorks' Mike Westerfield (author of APW, Orca/M, Orca C, and Orca Pascal), A2-Central's Jay Jennings (co-author of ProTools, The Softdisk Adventure Machine, etc.), Quality Computer's Jerry Kindall (author of MicroDot, the replacement for BASIC.SYSTEM), and Synesis Systems' Steve Stephenson (author of Squirt, Squirt 16, etc.), *8/16* will provide you with the high quality code and techniques that will make your programming life easier.

And what if *you're* not a professional?

Then *8/16* is an even BETTER deal because you can have access to state of the art techniques, timely summaries of technical notes from Apple, Inc., and a plethora of powerful programming articles to extend your abilities - and all without the $600 fee Apple charges for the "Apple Partner Program".

8/16, by contrast, costs $29.95 for a one year subscription (though this is a temporary, introductory offer!). In addition, you can receive nearly 500K of source

code, utilities, extra articles, and tutorials every month on disk ($69.95 per year, $39.95 for six months, and $21 for 3 months).

Though the vast majority of our articles will be of a technical nature, we will take the time to explain in thorough detail. Since you'll have the source code right at your fingertips, too (already typed in if you get the disks), you can experiment at will.

Best of all (?), Ariel Publishing's infamous answer man, Mike Rochip, will be on hand to answer your questions every month.

Here's what people are already saying about *8/16*:

"I think you are really providing an important service by encouraging people to know more about the Apple II. I'm surprised Apple Computer doesn't support you in some way." - Glen Goldstein, Drexel Hill, PA

"...Have you been studying under A2-Central and Beagle Bros? You three are at the top of my Favorties List!" - WD. Watterson, FPO San Francisco
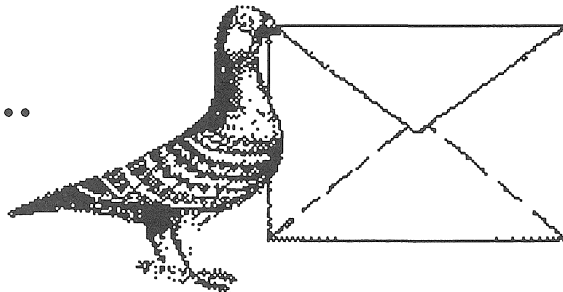
The best guarantee in the business...

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What now?

If you would like state of the art information about programming the Apple II, if you would like inside information on the art of selling your software, if you would like a cheaper alternative to the Apple Partner program, fill out the order form on the back of this flyer - or give us a call right now at (509) 923-2249. We accept VISA or MasterCard or we can even bill you, if you'd rather handle it that way. We also accept institutional purchase orders (for those of you in institutions).

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